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From the desk of
JOHN BRADSHAW



June 2018

Dear It Is Written friend,

At the end of April, I left Kansas City after spending a month there conducting a major evangelistic meeting. It was a powerful, miracle-filled month as God used It Is Written and dozens of local church members to touch hearts for Jesus Christ and bring many people to baptism. One of those church members was trying to reach the heart of her husband. And God answered.

Patricia had been praying earnestly for her husband Randy to join her at the Revelation Today meetings. Even though he had shown little interest in spiritual things, he attended the first meeting of the series. The two began having conversations about eternal life, something she had been praying about for years! Although work commitments prevented him from attending each night, he faithfully watched the meetings online. Toward the end of the meetings, when I made an appeal for baptism, **Randy texted his wife and asked her to fill out a decision card for him.** Days later, Patricia's heartfelt prayer was answered as she watched her husband commit his life to Jesus Christ in baptism.



Miracle after miracle happened as lives were changed in Kansas City.

Randy is among the more than 160 million Americans watching programs being streamed online or through digital television. **In March 2017, I told you about It Is Written TV, the online channel It Is Written is developing.** Since then, volunteers have spent countless hours digitizing

classic It Is Written programming, and our Media Production department has been developing new programs in an effort to provide content for a 24-hour streaming channel.

Last year, when I talked about this channel, you and other ministry supporters responded wholeheartedly. Thousands of dollars were raised to prepare the programming and adapt content for Roku®, Apple TV®, Amazon Fire TV®, and other digital channels. **On April 30 at 6:00 p.m., we received approval from Roku to launch It Is Written TV.** Right now, our developers are fine-tuning the channel so our programming can be viewed on computers, smartphones, tablets, and digital TVs. All over North America, people will now be able to watch It Is Written programming 24 hours a day, seven days a week.



It Is Written TV will feature two brand-new It Is Written programs, *Line Upon Line* and *In The Word*, as well as current It Is Written programs such as our weekly flagship program, *Every Word*, and *Revelation Today* evangelistic meetings. The online channel will also offer on-demand content from our Spanish program, *Escrito Está*, as well as programs produced by other ministries and organizations.

“The many decisions for Christ I witnessed in Kansas City were a huge blessing, but I always long for more.”

The many decisions for Christ I witnessed in Kansas City were a huge blessing, but I always long for more. For a variety of reasons, not everyone will attend an evangelistic meeting—even if they are searching for hope. **Online media is the only way many people hear about a Savior** who offers hope and meaning in this world and everlasting life in the world to come. Hundreds of people meet Jesus at itiswritten.com each year. Now we are taking online media to a whole new level!

It is my passion to share the gospel with as many people as possible. In this technology-driven world, people are searching for answers online and on *their* schedule. That’s why a half-hour

It Is Written program, once a week, on traditional TV cannot possibly be enough. It Is Written TV will provide hope and offer resources to viewers all over the world at all hours of the day and night.

Costs for maintaining an online channel are significantly less than airing a traditional television program. Annual costs for the new It Is Written online channel will average about \$120,000. The costs for its initial development and launch have been covered, but ***I'm asking for your help to cover the annual streaming, licensing, and program development costs.***

People in the United States and around the world are searching for answers and finding them in God's Word through the programs you support so faithfully. Now, our online television channel will make God's Word even more accessible. Please consider a special gift this month for this new channel. As you do, you can know that your gift will make a significant difference in the lives of many, many people.

A few years ago, a new Christian told me, ***"If it wasn't for your online ministry, I would have never known Christ."*** Wow! That's why I want our online presence to be readily available at the touch of a remote. There are millions more whose only chance of finding their Savior is in front of their television. More and more people are viewing television online. It Is Written is now positioned to effectively reach those people.

Right now there is another Patricia praying for her husband, and right now another Randy has pulled out the remote for his smart TV. He's passed the sitcoms and evening news, and he's searching for a channel that is going to give him hope for tomorrow. ***Please join me in offering the gift of salvation every hour of every day through It Is Written TV.*** Your support right now will help It Is Written reach more people than ever before.

Yours in the blessed hope,



Pastor John Bradshaw
Speaker/Director, It Is Written

Click the button to

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P.S. Last year, It Is Written began creating our own 24/7 television channel for online viewing on Roku, Apple TV, and other popular outlets. Busy schedules and technology trends mean that people are searching for answers to their deepest questions at all hours of the day and night. It Is Written TV meets that need. From any smart TV, laptop, or other online device, people can now access life-changing programs and request resources. Costs for hosting an online channel are much lower than traditional network programming, but they are still significant. I'm asking for your help to support the streaming, licensing, and program development costs of this brand new evangelism channel. Thank you for supporting this exciting new chapter in It Is Written's soul-winning ministry!



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