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From the desk of
JOHN BRADSHAW



June 2020

Dear It Is Written friend,

Just days before Hope Awakens began, the area right around our It Is Written headquarters was severely impacted by tornadoes. Many homes were completely destroyed, and people lost their lives. Hundreds were without power for days.

Thankfully, my family came through fine. Although we were without power for a week, we had food and running water, and our home was not damaged. But nearby, nursing homes ran on generator power just to keep people alive. Many businesses—already on limited hours due to COVID-19—shut down entirely. Colleges canceled classes. And many, many people tried to figure out how to pick up the pieces of their upended lives.

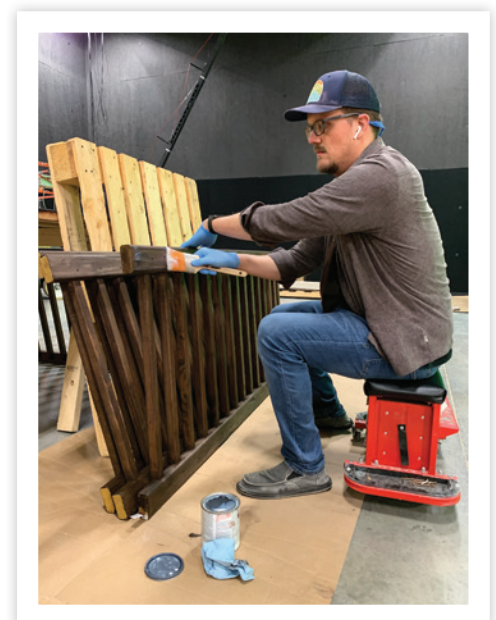
But none of that stopped what God intended. Hope Awakens—our recent online evangelistic series—did things we’ve never seen done before. ***More than one million people reacted to our social media campaign.*** Almost three quarters of a million people responded to us directly. Tens of thousands of people registered. Hundreds and hundreds of people gave their life to Jesus during the series.

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Thank you for helping us get into our new ministry home.

Hope Awakens could not have happened if we were still in our temporary location. That means a woman I’ll call Denise would not have been able to have this incredible experience:

Denise worked on a cruise ship and was quarantined off the Florida coast after a crew member was diagnosed with



The It Is Written media production crew has been busy building sets.

COVID-19. Denise discovered Hope Awakens online and began watching. Denise's sister wrote to tell me, "She loved the presentations and was fascinated to learn about how the Sabbath was changed. In fact, she was angry when she discovered what God says had been kept from her for so long. **On May 2, 2020, right on the ship, she kept her first Sabbath** and she did the same the following week. What a God!!!" Amen!



Chris (left) and Richard stain wood that will be used as a backdrop for a new set.

We heard more testimonies than I can count of people whose lives were changed. "My family members would never have gone to a hall or a church. Never! But they watched every night and loved it." **"A student of mine accepted an invitation to watch, and now she is keeping the Sabbath."** "A couple watched Hope Awakens and have been rebaptized." And so it went. God worked *powerfully!*

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We're only getting started. After every series of meetings there must be follow-up, and after Hope Awakens, the question from many churches was, "What do we do now?" **The "now" is Take Charge of Your Health.** If the pandemic has taught us anything at all, it's that a person's health is precious, and the more we can do to stay well, the better we're going to fare in times like these.



Take Charge of Your Health will be a virtual series like Hope Awakens. It begins June 22 and will feature medical experts and practical health advice. I'll interview specialists in the area of cardiology, cancer, diabetes, mental health, and addiction. **And we'll hear from people who got their health back when it seemed that all hope was lost.**

There will be no cost to churches or individuals to participate. One pastor told me, "This health series is going to be more effective for our community than Hope Awakens was!" I believe that. You and your friends can register to view the series at takecharge.life.

I need to ask you for your help with two things. First, I need your help in making Take Charge of Your Health as effective as possible. When I asked about the costs, I was told that we didn't have



*That's a wrap!
The Hope Awakens
production crew
poses on the final
day, May 16,
for a photo.*

the funds to reach out to those who connected with us during Hope Awakens. But we simply have to. In fact, ***we must reach out to more people than ever before.*** You know how effective health ministry is. You've no doubt heard it said that health reform is the "right arm" of the third angel's message. It's that important. And I'm committed to sharing this message.

Second, I need your help completing our studio. ***When we decided, in a matter of days, to air Hope Awakens, we didn't even have a set we could use!***

Our uncompleted space did not prevent us from moving forward. Hope Awakens aired from a makeshift studio with three TVs turned on their end and hung from the ceiling. Hope Awakens in American Sign Language was literally filmed with a black cloth as a backdrop and our interpreters sitting on wooden pallets!

This means that God is blessing in a big way. ***With your help, nothing will prevent us from sharing the gospel:*** not tornadoes, not a pandemic, not online attacks, not an incomplete studio. In addition to Hope Awakens, we have recently filmed eight new *Line Upon Line* programs, 12 new *In the Word* programs, and we have started a new *Sabbath School* program with the authors of the Sabbath school quarterly.

As we plan for future programming, like Take Charge of Your Health, we know it's vital to have the tools we need to get the job done properly. The amount of people watching It Is Written TV has exploded. Just minutes ago I was talking with a group of It Is Written volunteers and each one of them told me that they watch and enjoy our new *Sabbath School* program. Our viewing audience is growing rapidly.

To be as effective as possible, we need to complete our studio. We need to finish sets for the programs we are filming, we need livestreaming equipment for our virtual evangelistic programs, and we need a video wall so that we can efficiently change backgrounds for multiple programs and use one space for multiple purposes. To completely finish our studio, we need about one million dollars. That million dollars is what is left of our capital campaign and will provide cameras,

equipment, and finished sets. We have been getting by and our media team has been making do. ***But they need the tools to get the job done right.*** To get things operational right now, we need about \$200,000 for the video wall and completion of sets for the various programs. We are doing the majority of the work in-house, but our production team needs to get back to filming the programs that change lives.

I realize these are uncertain times. ***I'm asking you to talk to God about this and follow His leading. He alone knows how much time we have left to proclaim His truth.*** What we've seen recently suggests we don't have as long as we may have thought. God got us to our building just in time for Hope Awakens so we could reach the planet with the good news of the three angels' messages when the world was searching for answers. Tornadoes couldn't stop God's message from going out. And while I can't be reckless, I also can't allow a lack of funds to keep us from sharing Jesus. I'm very comfortable trusting Him with the finances to complete the It Is Written studio. And as He convicts you to be a part of meeting these pressing needs, I am eternally grateful.

Thank you for praying for me and our It Is Written team. Thank you for praying for the tens of thousands of people watching It Is Written programs and making decisions for Jesus Christ. God uses It Is Written to find them anywhere—even at sea on cruise ships.

I'm committed to continue to share this message of hope and with your help, to share it around the world.

With you in His service,



Pastor John Bradshaw
President, It Is Written

Click the button to

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P.S. During Hope Awakens, hundreds of thousands of hours of good news was watched. The pandemic has shown us how fast evangelistic opportunities can change. Right now, we are working in an unfinished studio and have urgent needs to address. That will soon include a new program, Take Charge of Your Health, which begins June 22. I'm urgently asking for your help to not only bring Take Charge of Your Health to the world but also to finish our studio. We need to reach more people than ever and go home!

