



From the desk of  
**JOHN BRADSHAW**



June 2025

Dear Partner in ministry,

In the last few days, I have had many conversations with anguished parents and grandparents, each of whom has asked me the same question: “Pastor, how do we keep our children in the church?”

As new grandparents, Melissa and I have been thinking about this question more than ever. While it is not an easy question to answer, there is one thing that is absolutely non-negotiable: **If you want to keep your children or grandchildren in the church, start early.**

This is why It Is Written has a ministry especially for children. For more than a decade, My Place With Jesus has been providing resources for families to grow the faith of their children. These resources have played a vital role in developing within children a love for God and a deep and abiding friendship with Jesus.

My wife, Melissa, leads My Place With Jesus and has dedicated herself to helping children experience a living faith and helping parents steer their children towards the streets of gold.

Yet we both know this is an extremely difficult time to be a child. Young people are bombarded with temptation, and technology and shifting societal sands have provided more opportunities than ever to yield to those temptations. If we want our young people to be saved, we must fight for their salvation.

Donna understands how serious this situation is. As a lifelong educator, Donna can now look back over more than 50 years in the classroom and see firsthand how much—and

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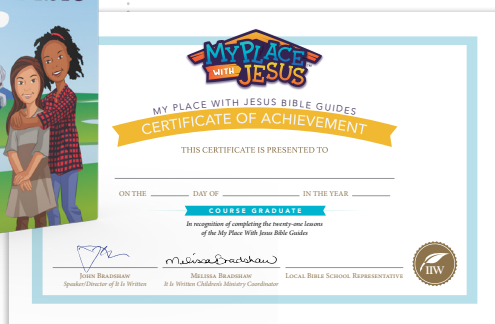
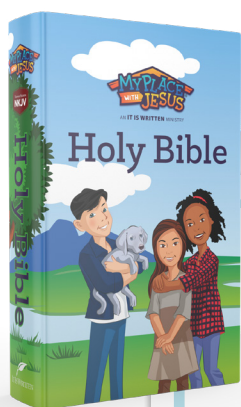
Melissa Bradshaw at Flight 3:16,  
It Is Written's new Vacation Bible School  
program.



“The best way to keep a child in the church—[is] to let them know God loves them and to give them a faith that works.”

how dangerously—things have changed. For the last six years, Donna has been running a Bible study program for third- and fourth-graders, leading them through all 21 of the *My Place With Jesus Bible Guides* from It Is Written.

Fifty children have completed the lessons under Donna’s tutelage, and many have given their lives to Jesus. Many of those have been baptized. Children who complete Donna’s program receive not only a certificate but also a beautiful *My Place With Jesus Bible*, produced by It Is Written. Donna says she loves to see her graduates proudly carrying their Bibles to church.



The *My Place With Jesus Bible Guides* introduce children to the Bible and grow their understanding of its teachings, giving them a firm foundation for their faith. “But the best thing of all,” Melissa said, “is that they introduce children to Jesus as their friend. **They don’t fear the future, and they don’t fear God once they know Jesus died for them and loves them.** And that’s the best way to keep a child in the church—to let them know God loves them and to give them a faith that works.”



**Melissa has seen firsthand how My Place With Jesus is impacting the lives of children.** “It seems that wherever I go, people tell me what a blessing It Is Written children’s ministry resources have been to their family,” she said. “So many children have prepared for baptism using the My Place With Jesus studies. More children than ever are participating in Journey Through the Bible, our free Bible reading program, and our evangelism and vacation Bible school programs are helping a lot of churches reach the children and families in their communities.” Another exciting development: Churches of several denominations are using Flight 3:16! One lady who asked Melissa if there will be another It Is Written Vacation Bible School said, “Nothing else even compares to Flight 3:16 and the It Is Written resources.”



“There was a need for studies for children who cannot read.”

Your gift this month will go towards My Place With Jesus and reaching children with the love of a kind and gracious Savior. Melissa is currently completing the Early Learner studies, a complete series of Bible studies for children aged up to six years old. “There was a need for studies for children who cannot read,” she said. “The Early Learner guides teach our children from the start that God loves them, and that Jesus wants to live in their hearts.”

Your support of It Is Written this month will connect children with Jesus. I can think of no greater cause than investing in the eternal life of the most vulnerable ones among us. **If children are going to make it to heaven, they need all the help we can give them.** This is a new day. Reaching and saving young people takes a different kind of commitment than in days gone by.

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Thank you so much for your support. You can know that many of today's children will spend forever with God because of what you have done.

Sincerely,



Pastor John Bradshaw  
President, It Is Written

Click the button to

P.S. I've had many people ask me, "How do we keep our children in the church?" While that's not an easy question to answer, there is one vital thing: it starts early. And that is why our children's ministry, My Place With Jesus, exists. For over a decade, we have developed resources to give children a firm foundation in the Bible. Resources like our *My Place With Jesus Bible Guides*, children's Bible, and monthly Bible-reading plan Journey Through the Bible teach children the basic principles of faith. Our evangelism and Vacation Bible School programs are unmatched. Right now, we are developing the Early Learner Guides for children who cannot read. Your gift this month will connect children with Jesus. Thank you for your support.



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