



From the desk of
JOHN BRADSHAW



February 2026

Dear Partner in ministry,

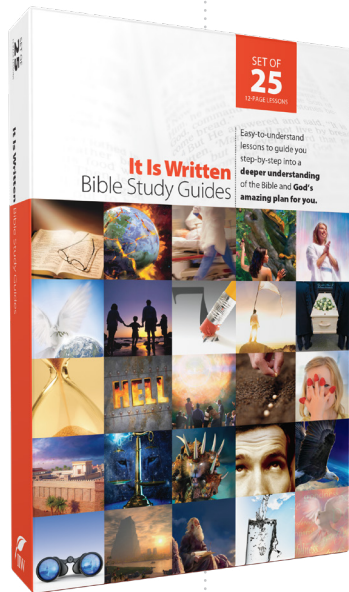
The first email I received from a woman I'll call Victoria contained a fairly general Bible question. But in her second email, it became obvious Victoria was searching.

"Should I be baptized by immersion?" Victoria asked me. "I was raised Catholic, but I don't believe their teachings anymore. I am thinking I should be baptized." I pointed to several Bible passages in my reply and encouraged her to follow God's leading.

Then Victoria wrote again, asking if I could help her locate a Sabbath-keeping church near her home.

Victoria wrote to me again recently. "Today, upon returning from Sabbath services, I saw the envelope you sent announcing that a Catholic priest had been baptized. What a coincidence," Victoria said. **"For in a few hours I myself, an 88-year-old former Catholic, was going to be baptized."**

Victoria had begun watching our weekly *It Is Written* program, and then she received the *It Is Written Bible Study Guides*. As she studied, questions were being raised, and questions were being answered. She found new faith and new hope. An *It Is Written* ministry representative visited her and helped her locate a Sabbath-keeping church, before Victoria found another church as she was driving by. That little church had only five members, although now it has grown to 15. Victoria is a much-loved part of her new church, where, clearly, God is doing something special. One of her fellow church members wrote to me and said, "She asked for baptism from the first day and surprised everyone with the depth of her knowledge of the Bible. God has been so good!"



Amen to that. Good in so many ways. That's the power of media evangelism. And that's how important you are to the evangelistic ministry of It Is Written. Without you, there would be no It Is Written television or internet programming, there would be no *It Is Written Bible Study Guides*, and no It Is Written ministry representatives. God used you to make this happen. Your kindness worked together with It Is Written media evangelism and the power of the Holy Spirit to bring one of God's children into the arms of Jesus and into His church.

It Is Written exists to encourage people to come to faith in Christ, which is why this year we will be conducting at least 20 public evangelistic series. I have just concluded a series in western Kenya, where 370 people were baptized to the glory of God. We have evangelistic meetings coming up in Bermuda, Mexico, and Paraguay, and in numerous states here at home.

In October this year, churches from across the southeast will participate in Reach Atlanta, a major evangelistic initiative that will be broadcast from Atlanta, Georgia. This series will be aired live on It Is Written TV and will be seen not only in Atlanta and throughout the southeast, but also across the United States and around the world. At a time when the world is in turmoil, your help will ensure these Spirit-filled messages will reach—and win—as many people as possible.

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We have already purchased time on two television stations in Atlanta, believing that there are more Victorias waiting to hear God's message and surrender their lives to Jesus. That television time costs approximately \$85,000 per year for two years, for a total of \$170,000. That's an average of \$1,635 a program, meaning that for \$1,635, you could sponsor a half-hour *It Is Written* program. Your donation of \$817 would cover the broadcasting costs for half of an *It Is Written* program to the 6.4 million people in the metro Atlanta area, while \$409 would help us air a quarter of a program. A greater donation presents the everlasting gospel to a large potential audience in the lead-up to our major evangelistic campaign later this year. **Whatever you can do is going to reach more people with the message Christ has given us to share with the world.**

In addition to this series in Atlanta, preparations are already underway for major evangelistic meetings that will be held in Sierra Leone and Liberia in West Africa, the Dominican Republic, and in cities in war-torn Ukraine.

In each of these places, funding is also needed to rent major venues, hire Bible workers, advertise broadly, and hold training events to equip church members to share their faith and encourage others to grow into disciples of Christ.

Evangelism takes a team, and I am so grateful you are on our team. I know you want to see the gospel go to more and more people, and *It Is Written* is willing to go. While in Kenya, I visited the place where the first missionaries brought the three angels' messages to Kenya. Although progress was initially slow for those missionaries, Kenya today is a bright light for the everlasting gospel. People sacrificed, traveled, preached, taught, translated, healed, and lifted high the cross of Christ, and God has done great things.

Thank you for being willing to enable evangelism to go boldly to the world. This work takes sacrifice and dedication, and as we join together, we will again see God honored and glorified, and the everlasting gospel go forward with power.

God bless and keep you.

Yours in the blessed hope,






Pastor John Bradshaw
President, *It Is Written*

Click the button to

P.S. After God spoke to her heart through *It Is Written* television programs, Bible study, a ministry representative, and personal correspondence, Victoria was baptized. She found the truth of the Bible, and she's not letting go. This year, we will conduct a major campaign in the Atlanta area. In preparation, we are broadcasting our programs to the 6.4 million people there. That television time costs approximately \$85,000 per year for two years, for a total of \$170,000. Your gift of \$1,635 will cover the cost of a half-hour *It Is Written* program. Your donation of \$817 will pay for the broadcasting costs for half of an *It Is Written* program, while \$409 will enable us air a quarter of a program. Other significant expenses need to be met also. Whatever you can give, we are grateful. There are more Victorias waiting to hear the gospel. Thank you.

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